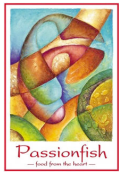


# Seafood Industry Leaders Support Buoy Gear

More than 100 businesses across the seafood supply chain call for authorization of deep-set buoy gear





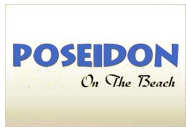
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Parkers Lighthouse.

QUEENSVIEW  
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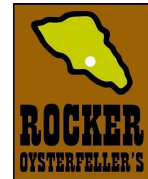
mhr  
MARIA HINES RESTAURANTS



ROBIN LEVENTHAL  
Chef, Auctioneer, Artist & Teacher



That BROWN Girl  
COOKS!  
SEATTLE!



TWO LOCAL GIRLS



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firefly catering



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Dinette Paul Keni



PEPPER'S  
FINE CATERING

November 4, 2015

Dorothy Lowman, Chair  
Pacific Fishery Management Council  
1100 NE Ambassador Place, #101  
Portland, Oregon 97220

**RE Agenda Item G.2: Swordfish Management Policy Connections; authorization of deep set buoy gear**

Dear Chair Lowman and Council Members:

More and more Americans are asking for sustainable, locally sourced seafood when they dine out. As commercial fishermen, seafood processors, distributors, chefs, restaurateurs and others along the supply chain, we take pride in our ability to provide local seafood to our customers. We are always looking for innovative ways to sell the freshest product possible, and that often means telling a story a story that separates the good fish from the bad.

That's why we are excited about an emerging innovation in the domestic swordfish fishery: deep-set buoy gear. This gear type is actively tended and minimizes interactions with non-targeted species such as sea turtles and dolphins.

Deep-set buoy gear has benefits in addition to less bycatch. Fishermen are able to land, bleed and put the fish on ice quickly, so swordfish caught with buoy gear is of the highest quality. This means a higher price to innovative West Coast fishermen and a tastier product for consumers.

The Council is now considering transitioning buoy gear from an experimental gear to a federally authorized gear under the Highly Migratory Species Fishery Management Plan. Collectively we recommend that the Council make authorization of buoy gear a priority and initiate this process early in 2016 to expedite the authorization of buoy gear as soon as possible.

We all share in the responsibility of making our fisheries more sustainable. Deep-set buoy gear is a step in that direction. The commercial market and many in the fishing fleet are ready to make this gear type a viable alternative on the water. Working together, we can deliver a sustainably caught and higher quality product to our customers.

Sincerely,

**Santa Monica Seafood**  
Anthony Cigliano  
President  
Rancho Dominguez, CA

**King's Seafood Company**  
Sam King  
Chief Executive Officer  
Orange, CA

**Bon Appetit Management Company**  
Maisie Ganzler  
Vice President, Strategy  
Palo Alto, CA

**FishWise**  
Tobias Aguirre  
Executive Director  
Santa Cruz, CA

**True Food Kitchen**

Arik Markus  
Executive Brand Chef  
Phoenix, AZ (7 CA locations)

**FishChoice**

Kristin Sherwood  
Director of Strategic Partnerships  
Fort Collins, CO

**Border Grill Restaurants**

Mary Sue Milliken  
Chef & Owner  
Los Angeles, CA (3 CA locations)

**Water Grill**

Mark Augarten  
Vice President-Operations  
Los Angeles, CA (3 CA locations)

**Seacore Seafood Inc**

Sal Battaglia  
Vice President  
Woodbridge, ON, Canada

**Seattle Fish Company**

Derek Figueroa  
Chief Operating Officer  
Denver, CO

**Chefs Collaborative**

Alisha Fowler  
Programs Director  
Boston, MA

**Fisherman's Depot**

Ty Bertrand  
General Manager  
Toronto, ON, Canada

**Providence**

Michael Cimarusti  
Co-Owner & Chef  
Los Angeles, CA

**nopa**

Laurence Jossel  
Chef  
San Francisco, CA

**Salty Girl Seafood, Inc.**

Laura Johnson  
Co-Founder  
Santa Barbara, CA

**Hayes Street Grill**

Patricia Unterman  
Owner  
San Francisco, CA

**Sardine Factory Restaurant**

Bert Cutino  
Co-Founder & COO  
Monterey, CA

**Bluewater Grill**

Albert Serrano  
Chef  
Coronado, CA

**Same Day Seafood, Inc**

Gary Root  
President  
Sausalito, CA

**Pier 46 Seafood Company**

Eric Gonzales  
Owner  
Templeton, CA

**Scoma's Inc**

Jay Schimmel  
Chief Operating Officer  
San Francisco, CA

**Pier 23 Café**

Mac Leibert  
General Manager  
San Francisco, CA

**Harney Sushi**

Dustin Summerville  
President  
San Diego, CA

**Kitchen Mafioso**

Ricardo Heredia  
Chef & Owner  
San Diego, CA



**Hyatt Regency Monterey**

Steve Johnson  
Executive Chef  
Monterey, CA

**Michael's on Main**

Michael Clark  
Executive Chef  
Soquel, CA

**Passionfish**

Cynthia Walter  
Vice President  
Pacific Grove, CA

**Samuels & Son Seafood Co.**

Joseph Lasprogata  
Vice President  
Philadelphia, PA

**Basil Seasonal Dining**

Soerke Peters  
Chef & Owner  
Carmel-By-The-Sea, CA

**Jsix Restaurant**

Christian Graves  
Chef  
San Diego, CA

**Seafood Depot**

Gino Celester  
Manager  
Vaughan, ON, Canada

**Pierside Kitchen + Bar**

Bobak Nayebdadash  
Partner  
San Clemente, CA

**Crown Prince, Inc.**

Andrea Linton  
Manager  
City of Industry, CA

**Laguna Cliffs Resort & Spa**

Greg Heneghan  
Sous Chef  
Dana Point, CA

**Ironside Fish and Oyster Restaurant**

Jason McLeod  
Chef & Partner  
San Diego, CA

**Oceana Beach Club**

Mike Reidy  
Chef  
Santa Monica, CA

**Real Bar and Bistro**

Jeffrey Eick  
Executive Chef  
Solana Beach, CA

**St. Regis**

Raj Dixit  
Executive Chef  
Mission Viejo, CA

**Beverly Wilshire Hotel- a Four Seasons Hotel**

Thomas Bellec  
Executive Chef  
Beverly Hills, CA

**Pacific Regent**

Gary White  
Executive Chef  
Bellevue, WA

**Bull Taco**

David Volk  
Chef  
Oceanside, CA (3 CA locations)

**Stehly Farms Market**

Craig Madden  
Executive Chef  
San Diego, CA

**George's at the Cove**

George Hauer  
President  
La Jolla, CA

**Tilth**

Maria Hines  
Chef & Owner  
Seattle, WA

**Golden Beetle**

Maria Hines  
Chef & Owner  
Seattle, WA

**Portland Home Chef**

Brittany Baldwin  
Chef & Owner  
Scappoose, OR

**Agrodolce**

Maria Hines  
Chef & Owner  
Seattle, WA

**Stonehill Tavern**

Hallie Untalan  
Chef de Partie  
Monarch Beach, CA

**Wally's Desert Turtle**

Michael Botello  
Owner  
Rancho Mirage, CA

**Poseidon on the Beach**

Mourad Jamal  
Executive Chef  
Del Mar, CA

**Sushi Kappo Tamura**

Taichi Kitamura  
Owner & Chef  
Seattle, WA

**Edible Seattle**

Alex Corcoran  
Publisher  
Seattle, WA

**Restaurant Picco & Pizzeria Picco**

Jared Rogers  
Executive Chef  
Larkspur, CA

**One Market**

Mark Dommen  
Chef & Partner  
San Francisco, CA

**Galaxy Taco**

George Hauer  
President  
La Jolla, CA

**Café Mare**

Andrea Mura  
Co-Owner  
Santa Cruz, CA

**Baci Ristorante**

Philip D'Amato  
Manager  
San Diego, CA

**The Fish Hopper Restaurant**

Mo Tabib  
Chef  
Monterey, CA

**The Admiral Risty**

Wayne Judah  
Owner  
Rancho Palos Verdes, CA

**Humphrey's**

Nicolas Bour  
Chef  
San Diego, CA

**Brooklyn Girl Eatery**

Michael McGeath  
Owner  
San Diego, CA

**Parkers' Lighthouse**

David Maskello  
General Manager  
Long Beach, CA

**Queensview Steakhouse**

David Maskello  
General Manager  
Long Beach, CA

**Flying Fish Company**

Lyf Gildersleeve  
Owner  
Portland, OR

**Diane's Market Kitchen**

Diane Lavonne  
Owner & Chef  
Seattle, WA

**Lark Restaurant**

John Sundstrom  
Chef & Owner  
Seattle, WA

**That Brown Girl Cooks!**

Kristi Brown  
Chef  
Seattle, WA

**Rocker Oysterfeller's Kitchen + Saloon**

Brandon Guenther  
Owner  
Valley Ford, CA

**Firefly Catering**

Brandon Guenther  
Owner  
Valley Ford, CA

**Union Restaurant;**

Bruce Kalman  
Chef & Co-Owner  
Pasadena, CA

**Knead & Co Pasta Bar + Market**

Bruce Kalman  
Chef & Co-Owner  
Pasadena, CA

**Two Local Girls**

Corinne Kinczel  
Co-Owner  
Oakland, CA

**Higgins Restaurant & Bar**

Greg Higgins  
Owner/Executive Chef  
Portland, OR

**Indigenous**

Stephen Phelps  
Chef & Owner  
Sarasota, CA

**Mozzarella Company**

Paula Lambert  
Founder  
Dallas, TX

**Chef Kirsten Helle Personal Chef Services**

Kirsten Helle  
Chef & Owner  
Sammamish, WA

**Suda**

Mo L'Esperance  
Executive Chef  
Santa Cruz, CA

**Crave**

Robin Leventhal  
Owner & Chef  
Seattle, WA

**Sweet Organic Love**

Annalise Brolaski  
Chef & Owner  
Carlsbad CA

**Above All Catering**

Shahan Mouradyan  
Executive Chef  
Anaheim, CA

**Chef Kirsten Helle Personal Chef Services**

Kirsten Helle  
Chef & Owner  
Sammamish, WA

**Marriott Coronado Island Resort & Spa**

Michael Poompan  
Executive Chef  
Coronado, CA

**4<sup>th</sup> St. Bistro**

Natalie Sellers  
Chef & Owner  
Reno, NV

**Dining Out**

Josh Dinar  
Co-Founder  
Denver, CO

**PIK Sustainable LLC**

William Germain  
Founder  
Denver, CO

**Town Hospitality Group: Town Kaimuki,  
Kaimuki Superette, Mud Hen Water**

Ed Kenney  
Chef & Owner  
Honolulu, HI

**Neesvigs/Empire Fish**

Matt Cretzmeyer  
Sales Consultant  
Minneapolis, MN

**Local 121**

Nancy Miller  
Proprietor  
Providence, RI

**World-Eats**

Judith Klinger  
Founder  
New York, NY

**The Village TeaRoom, Restaurant & Bake Shop**

Agnes Devereux  
Owner  
New York, NY

**The Market Place Restaurant**

William Dissen  
Executive Chef & Owner  
Asheville, NC

**The Maryland Club**

Curtis Eargle  
Executive Chef  
Baltimore, MD

**Dinette**

Sonja Finn  
Chef & Owner  
Pittsburgh, PA

**K Restaurant**

Kevin Fonzo  
Chef & Owner  
Orlando, FL

**Spoonful Kitchen and Catering**

Susan Quillio  
Owner  
Schaghticoke, NY

**Waterfront Ale House**

Ralph Yedinak  
Chef & Partner  
New York, NY

**Makan**

George Yu  
Co-Owner & Executive Chef  
Decatur, GA

**Ecofish**

Henry Lovejoy  
President  
Dover, NH

**Peppers Fine Catering**

John Lawrence  
Chef & Co-Owner  
Northborough, MA

**Coastal Provisions**

Daniel Lewis  
Chef & Co-Founder  
Southern Shores, NC

**Imagine Food**

Maxime Bilet  
Founder & CEO  
Seattle, WA

**The Kitchen**

Kyle Mendenhall  
Executive Chef  
Boulder, CO

Barry Jarvis  
Publisher, Edible Tulsa  
Tulsa, OK

Kathleen Bauer  
Good Stuff NW  
Portland, OR

Katherine Alford  
Food Network  
New York, NY

Chef Nathan Lyon  
Los Angeles, CA

Karen Jurgensen  
Chef Instructor  
Seattle Culinary Academy  
Seattle, WA

Brandie Roberts  
Culinary Support Manager  
Bauman College  
Berkeley, CA

Genevieve Doll  
Culinary Program Director  
Bauman College  
Berkeley, CA

Kirsten Walker  
Executive Chef  
Tender Greens  
Woodland Hills, CA

Ruth Reichl  
Principal  
Ruth Reichl Publishing  
New York, NY

Jason Connolly  
Sous Chef  
Pamplemousse  
San Diego, CA

Stephanie Hsu  
Solid Ground  
Seattle, WA

Didi Wilson  
American Farmland Trust  
Sacramento, CA

Jon Rowley  
Jon Rowley & Associates  
Seattle, WA

Jesse Leadbetter  
Founder  
Freshlist  
Charlotte, North Carolina

Todd Knoll  
Jordan Vineyards & Winery  
Heraldsburg, CA

Logan Kock  
Chief Sustainability Officer  
Santa Monica Seafood

David Litle  
Senior Vice President of Sales  
Santa Monica Seafood

Patrick Glennon  
Vice President of Business Development  
Santa Monica Seafood

John Cigliano  
Vice President of Sales  
Santa Monica Seafood

Cindy Duncan  
Vice President of Sales  
Santa Monica Seafood

Gennaro Cigliano  
Vice President of Sales  
Santa Monica Seafood

James Chandler  
Vice President of Sales  
Santa Monica Seafood

Michelle Tryon  
Corporate Administration Manager  
Santa Monica Seafood

Tommy Criger  
Regional Manager  
Santa Monica Seafood

Sue Watson  
Senior Account Executive  
Santa Monica Seafood

Gwilym Williams  
Sales Executive  
Santa Monica Seafood

Judy Nishikuni  
Account Executive  
Santa Monica Seafood



Chad Parsells  
Account Executive  
Santa Monica Seafood

Jeff Unkel  
Sales Representative  
Santa Monica Seafood

Richard Thackerson  
Sales Representative  
Santa Monica Seafood

Samuel Cisneros  
Customer Service Representative  
Santa Monica Seafood

Rosalyn Troeung  
Marketing Assistant  
Santa Monica Seafood

Todd White  
Vice President of Sales  
Santa Monica Seafood

Kathleen Hanson  
Vice President of Sales  
Santa Monica Seafood

Lisa Hogan  
Regional Vice President of Sales  
Santa Monica Seafood

Jay Gallagher  
Regional Vice President of Sales  
Santa Monica Seafood

Oss Tostado  
Customer Service Seafood Specialist  
Santa Monica Seafood

Ben Chandler  
Account Executive  
Santa Monica Seafood

Rigo Bojorquez  
Account Executive  
Santa Monica Seafood

Brian Sullivan  
Sales Executive  
Santa Monica Seafood

Deborah Pettit  
Sales Representative  
Santa Monica Seafood

John Principato  
Sales Representative  
Santa Monica Seafood

Brenda Miramontes  
Customer Service Representative  
Santa Monica Seafood

Melinda Liddicote  
Account Executive  
Santa Monica Seafood

Katie Remine  
Customer Service  
Santa Monica Seafood

Christina Cigliano  
Account Executive  
Santa Monica Seafood